

## **OPTOCORE & BROAMAN REPORT HIGH INTEREST IN NEW PRODUCTS AT ISE**

### **Festival Box and Route66 Standard take centre stage**

German fibre network associates, Optocore and BroaMan, combined their resources to great effect at the recent *ISE 2019* expo in Amsterdam — as part of the successful portfolio of brands distributed in the Benelux by the Ampco Flashlight Group.

Traffic on the stand was permanently busy, both with recognised customers from the integration, event and broadcast sectors, as well as newcomers seeking further information about the unique custom solutions that the two specialists can offer.

Optocore showcased its new Festival Box, reporting high interest from both distributors and rental companies. The Festival Box allows all protocols to tunnel over the same fibre, with hot-swappable SFP optical module transceivers providing different conversion options to add massive savings in time and cabling to multi-act festival bills.

As Applications Engineering Manager, Maciek Janiszewski stated, “While festival sound engineers can transport whatever signal protocol their console supports via just a single duplex fiber, the value of the device does not stop there. It has also become a reliable backbone for multiple signals without the complex and time-consuming set-up. In particular, our RJ45 SFP transceiver is something very unique, as it allows multiple Ethernet-based protocols to run independently on the same fiber.

“We were able to demonstrate to the tremendous benefits of time and cabling economy between FOH and the Stage in a variety of situations.”

As for BroaMan, their flagship product was the new standard version of their customisable Route66, which already exists in four versions. The platform itself provides single channel, non-blocking 40 x 40 router ports, and the new ‘Standard’ version offers 40 SFP+ slots for 40 hot-swappable bi-directional SFPs with each slot up to 4Gbit performance.

“It is designed for simple and cost effective standard cable management usage specifically for the AV market and AV friendly data centres and server rooms,” continued Janiszewski, “and hence the huge amount of interest shown by the ISE visitors, particularly those already familiar with BroaMan and the previous Route66’s.”

In summary, BroaMan MD Tine Helmle said, “The enormous interest in both these products, coupled with the constant back-to-back meetings with our distributors during the show, has resulted in one of our most successful expos ever.”

Further information from:

***Photos: Optocore Sales Distribution Representative, Dawid Somló with the Festival Box (pic: Łukasz Kornafel); the Optocore / BroaMan booth***